

CRHSPP STRATEGIC PLAN 2005-2009
Adopted C05

Priorities

P1. Credentialing

- P1.1 Maintain core credentialing functions
- P1.2 Support use of CRHSPP credential as mobility vehicle
- P1.3 Explore expanding scope of credentialing

P2. Marketing/ Advocacy

- P2.1 Workplace Health Initiative
 - P2.1.1 Implement Business Health Advisor role
 - P2.1.1.1 Develop CE Program
 - P2.1.1.2 Develop pilot projects with corporate sector & registrants
- P2.2 Promote Health Service Provider (HSP) designation
- P2.2 Promote HSP participation / recognition in Primary Care Reform

P3. Practice Enhancement

- P3.1 Enable competitiveness in health care delivery & health care systems
- P3.2 Accounting / Taxation / GST
 - P3.2.1 Maintain national consultation service for registrants
 - P3.2.2 Develop CE programme
- P3.3 Telehealth
 - P3.3.1 Assess potential CRHSPP role
 - P3.3.2 Develop tools / guidelines
 - P3.3.2 Develop CE programme

Enablers

E1. Communications

- E1. Maintain core communication functions (Directory, Rapport, Website, E-lists)
 - E1.1 Evaluate additional electronic communication potential

E2. Organizational Vitality

- E2.1. Recruitment & retention
- E2.2. Maintain & expand financial base
- E2.3. Increase registrant participation in CRHSPP activities
- E2.4. Maintain & expand Head Office capacity
- E2.5. Complete / implement Governance reform

E3. Inter-Organizational Collaboration

- E3.1. Identify & work with corporate members re: targets of opportunity for credentialing, marketing/advocacy, and / or practice enhancement
- E3.2. Joint projects with national/international organizations re: credentialing, marketing/advocacy, and / or practice enhancement
- E3.3. Maintain collaboration with National Register
- E3.4. Form strategic alliances